



## The BULLETIN

https://scwg.org/ July 2021

## July 2021 Guild Meeting

Saturday, July 17, 2021 1:00 PM Eau Gallie Public Library 1521 Pineapple Ave Melbourne, FL 32935



**Guest Speaker:** 

On July 17, our President, Joanne Fisher, will be our presenter, with *How to Create Memes Without Spending a Dime.* 

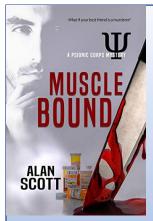
Let's face it, we now are in an extremely visual world, and one of the essential marketing tools is social media. Most of us love to hate Twitter, Instagram, Facebook, etc. However, for selling our books, these platforms are essential.



Join the Meeting on Facebook Live! https://www.facebook.com/writers.guild.1

We can simply post a text-only "Hey, buy my book," but that will be passed over. In this highly visual world we live in now, you must be able to create memes. It's really not a difficult process. Joanne has it down to an art (or is it a science?) and will be passing this on to you.

Joanne requests that you bring your laptop or tablet, as she will be walking you through creating your own social media meme.



A triple homicide in a suburb of Salt Lake City seems to be an open-and-shut case, but the suspect is a close friend of Utah Psionic Officer Joshua Chambers. Although it appears obvious that personal trainer Pryce Nolton murdered three people in a fit of 'roid rage, Josh realizes not all is as it seems. Using his paranormal abilities, Josh finds discrepancies in the case against Pryce, but are they enough to exonerate his friend and keep him from the death penalty?





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## PRESIDENT'S CORNER



Wow, is it actually mid-July, already? Where has the time gone? As we get on in years, the clock just seems to go faster and faster! Why is that? Well, a wise man once explained it thusly: when we are quite young, let's say, five years old. One year is one-fifth, or twenty percent of our lives. Quite a big chunk! When we're fifty, one year is one-fiftieth, or only two percent of our lives. See the difference? It's all a matter of perspective.

Happy writing!

Sincerely, **Joanne Fisher** President, SCWG



Ten-year-old Nora Benito watches in horror as her mother is torn away from her in a few life-changing moments. The trauma she suffers shouldn't happen to anyone, never mind a girl of such a tender age. The pain she endured will last a lifetime, evidenced by the slap in the face she received when, as an adult, she hears an unmistakable voice from her past.

Giacomo Rinaldi is a controlling, conniving Aussie, who links the two Melbournes in opposite corners of the world, with three homicides. Years later, with a new identity as Jack Reynolds, he's on wife number two. In her newlywed rapture, she has no idea about just who her doting husband is, and what sordid background he has.

Sid Daniels is a retired detective from Mississippi who just can't manage to keep his fingers out of the pie. Cold cases just seem to fall into his lap. Returning from The Devil of St. Gabriel, Sid gets thrust right into the middle of a case. Only thing is, this one has personal ramifications.

Follow Jack and Sid in a game of cat-and-mouse across two continents and two hemispheres. Will Sid manage to bring Jack to justice? Will Nora ever get closure? There's only one way to find out!

